

MeritBSC



Tim Butler formed MeritBSC in 1986 to serve clients via Business Valuation, Strategy & Advice projects focused on improving profits, growth, ROE and market valuation. Core work includes Business Valuation Appraisals, Business Strategy, Profit Improvement, Acquisitions, Divestitures, Business Turnarounds, Marketing & Distribution Projects, and Investor Relations.

MeritBSC clients include CEO's, Division Leaders, Senior Managers, Boards of Directors and Private Company Owners.

Client relationships span large to small capitalization public companies and privately owned companies. Client relationships run deep, ranging from months to years to decades. Clients rehire MeritBSC more than 90% of the time, testament to the quality and value of our work.

MeritBSC is responsive and dedicated to clients. "Our Work Is Your Work" is our motto. Advocacy, confidentiality, integrity and loyalty form the foundation of client relationships. Tim Butler's experience includes more than 100 projects with clients in the United States, Canada, Europe, Asia and Australia.

Prior to MeritBSC, Tim was a Senior Consultant with Deloitte Consulting working primarily with banks and hotels. Tim then joined Marakon Associates, a boutique management consultancy, and pioneer in shareholder value creation and value based planning. With new clients in the financial services and energy sectors, Tim was quickly promoted to Vice President and elected Partner.

Tim was educated at The Wharton School, University of Pennsylvania, Bath University in England, and Harvard University. Tim earned bachelor's degrees in Economics (Finance) and Sociology (Political Economics) from Wharton and the University of Pennsylvania. Tim started his career in Washington, DC with the Legal Services Corporation and then earned an MBA at Harvard University.

Raised in a New York City family owned wholesale distribution business, Tim Butler got an early start in business by working with his father, an owner operator entrepreneur with an investment mindset. His heroes are his father, Warren Buffett, Bob Dylan and Thomas Jefferson.

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